

**WHO?**

**CIAO! I'M YURI TAMBURRINI, A DESIGNER & ART DIRECTOR WHO HAS BEEN HELPING START-UPS AND 500-YEAR-OLD ORGANISATIONS ALIKE TO CLARIFY THEIR MESSAGE AND SIMPLIFY ITS DELIVERY.**

**WHAT?**

Art Direction – Graphic Design – Brand Communication – Visual Identity Systems – Printed Materials – Illustration – Memes.

To make those I usually use a range of work tools, mainly but not only:

Photoshop – Illustrator – Lightroom – InDesign – After Effects – Premiere Pro – XD – Sketch – InVision

**WHEN & WHERE?**

- 1988** Opened my eyes for the first time and complained about the hospital's font matching.
- 2009** Started a Graphic Design course at *Accademia delle Arti e Nuove Tecnologie* in Rome (Final grade 29/30).
- 2011** Joined *Yellowball* and worked on a monthly magazine and on a variety of print, digital and branding projects.
- 2014** Joined *UXB London* as the Lead Creative, working on projects for NGOs, fizzy drinks multinationals and construction sector giants.
- 2017** Eager to get my head down for challenging projects and for many sleepless night.

**WHY?**

I imagine my design process as similar to the evolution of living creatures, I let things evolve and adapt in order to fulfil its needs and create organic simplicity.

I would call it evolutionary design but Darwin might turn in his grave.

**HAPPY CLIENTS**



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